

CREATIVE, LATERAL AND ANALYTICAL THINKING

Unit Standard	115835 / 117578
NQF	5
Credits	5
Duration	1 Day
Organisational Development Area	All Staff Levels Including Management

SYNOPSIS

“What we think, we become.”

(Hindu Prince Gautama Siddharta, the founder of Buddhism, 563-483 B.C.)

People approach learning in a way that is natural to their inborn thinking style. This course is an introduction to the key foundational skills associated with creative, lateral and analytical thinking in the modern world. This includes understanding the nature of lateral thinking, brainstorming, reframing matrixes, the brain and how it functions, creative thinking, simulations and treasure maps. It is designed to provide you with an appropriate combination of theoretical input and practical application which will allow the exercise of improved thinking and creativity in everyday life, both within the organisation and in wider society.

COURSE OUTLINE

- The nature of lateral thinking;
- Brainstorming;
- Reframing and reframing matrices;
- The brain and how it works;
- Creative thinking techniques;
- Simulation;
- “Treasure Maps”.

COURSE OUTCOMES

Upon successful completion of this course learners will have the ability to:

- Understand the nature and purpose of lateral thinking;
- Define and apply brainstorming techniques;
- Understand and apply reframing matrices in dealing with opportunities and problems;
- Understand the brain and how it works;
- Understand and apply creative thinking techniques;
- Understand and apply simulation techniques in dealing with opportunities and problems;
- Understand and apply “treasure maps”.